BC/NAV TECH DAYS 2024

mibuso.com

Sponsor Opportunities

Next edition
13 & 14 June 2024
Antwerp (Belgium)

When You can't hide your passion about Microsoft Dynamics Business Central

Event Overview

BC TechDays is the name of a conference, organized by mibuso.com.

This conference offers 2 days full of – technical only and highly relevant – sessions, related to Microsoft Dynamics Business Central.

During 2 pre-conference days, people can attend full-day workshops taught by highly-skilled professionals.

BC TechDays is the place where some of the best developers and leading business owners cross paths, exchange ideas, find partners and conceive projects. It is where community ties are strengthened and where boundaries will be broken. It is where you want to be to make things happen. If you are passionate about Microsoft Dynamics Business Central then you need to be at BC TechDays!

Target Audience

The conference is targeted towards:

ALL Microsoft Dynamics Business Central developers (working for Microsoft partners or customers, freelancers, trainers, …)

Technical decision makers, Project managers, IT managers

Although this event takes place in Europe, we welcome all attendees from other continents and regions.

At BC TechDays, attendees will:

Build technical skills across Microsoaft Dynamics Business Central and be equipped with the tools and knowledge needed to optimize their business development.

Benefit from the opportunity to interact with peers, partners, Microsoft team members, and top industry experts in both structured and informal settings.

BC TechDays is hosted in a movie theatre, guaranteeing optimal viewing, listening and seating conditions.

And with session lengths of 90 minutes, you are assured of in-depth tracks, sustained with live demos and coding.

Venue Details

BC TechDays takes place on Thursday 13 & Friday 14 June 2024 at:

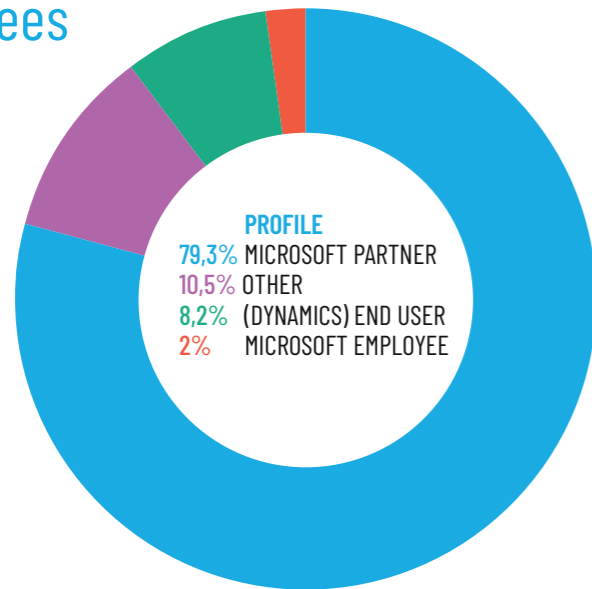**Kinepolis Event Center**
Groenendaallaan 394
B-2030 Antwerp
Belgium

" I enjoyed the opening keynote and really liked the venue, it was comfortable and well suited to the presentations with plenty of space.

2023 Statistics

Attendees Profile

PROFILE
- **79,3%** MICROSOFT PARTNER
- **10,5%** OTHER
- **8,2%** (DYNAMICS) END USER
- **2%** MICROSOFT EMPLOYEE
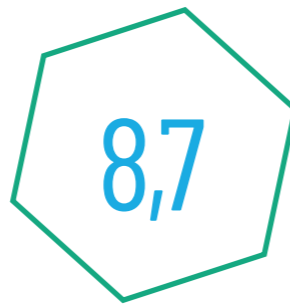
Last year, we welcomed **1070** participants from **45** countries

8,7

The overall conference evaluation score was 8,7 / 10

Attendees Breakdown

- **79,2%** DEVELOPER
- **6,9%** CONSULTANT
- **6,1%** COMPANY OWNER/CEO
- **2,4%** OTHER
- **1,6%** PRODUCT MGT.
- **1,2%** PROJECT MGT.
- **1,2%** SALES & MARKETING
- **1,2%** SUPPORT STAFF

Overall Attendance

Year	Attendees
2011	444
2012	604
2013	570
2014	745
2015	927
2016	1006
2017	1204
2018	1372
2019	1411
2022	1324
2023	1070

Attendees per Country

Country	Attendees
GERMANY	257
BELGIUM	163
NETHERLANDS	140
DENMARK	129
UNITED KINGDOM	50
LITHUANIA	39
POLAND	36
ICELAND	29
ITALY	27
SPAIN	21
FRANCE	20
AUSTRIA	14
CROATIA	14
SERBIA	13
UKRAINE	13
NORWAY	11
PORTUGAL	11
UNITED STATES	9
CZECH REPUBLIC	7
ROMANIA	7
BULGARIA	6
HUNGARY	6
FINLAND	5
SWEDEN	5
SWITZERLAND	5
JAPAN	4
NEW ZEALAND	3
SOUTH AFRICA	3
CANADA	2
CYPRUS	2
FAROE ISLANDS	2
LATVIA	2
LUXEMBOURG	2
PAKISTAN	2
AUSTRALIA	1
ESTONIA	1
GREECE	1
INDIA	1
JERSEY	1
MALTA	1
MONACO	1
TAIWAN	1
THAILAND	1
TUNISIA	1
UNITED ARAB EMIRATES	1

Schedule(*)

Thursday, 13 June 2024

From	To	Activity			
07:30 h	09:00 h	Registration, Breakfast & Exhibition			
09:00 h	11:00 h	Opening Keynote			
11:00 h	11:30 h	Coffee Break, Exhibition, Sponsor Presentation			
11:30 h	13:00 h	Session 1.1	Session 1.2	Session 1.3	Session 1.4
13:00 h	14:00 h	Lunch Break, Exhibition, Sponsor Presentations			
14:00 h	15:30 h	Session 1.5	Session 1.6	Session 1.7	Session 1.8
15:30 h	16:00 h	Coffee Break, Exhibition, Sponsor Presentation			
16:00 h	17:30 h	Session 1.9	Session 1.10	Session 1.11	Session 1.12
17:30 h	21:00 h	Walking Dinner			

Friday, 14 June 2024

From	To	Activity			
08:00 h	09:00 h	Registration, Breakfast & Exhibition			
09:00 h	10:30 h	Session 2.1	Session 2.2	Session 2.3	Session 2.4
10:30 h	11:00 h	Coffee Break, Exhibition, Sponsor Presentation			
11:00 h	12:30 h	Session 2.5	Session 2.6	Session 2.7	Session 2.8
12:30 h	13:30 h	Lunch Break, Exhibition, Sponsor Presentations			
13:30 h	15:00 h	Session 2.9	Session 2.10	Session 2.11	Session 2.12
15:00 h	15:30 h	Coffee Break, Exhibition, Sponsor Presentation			
15:30 h	16:30 h	Closing			

(*) Schedule is subject to change.
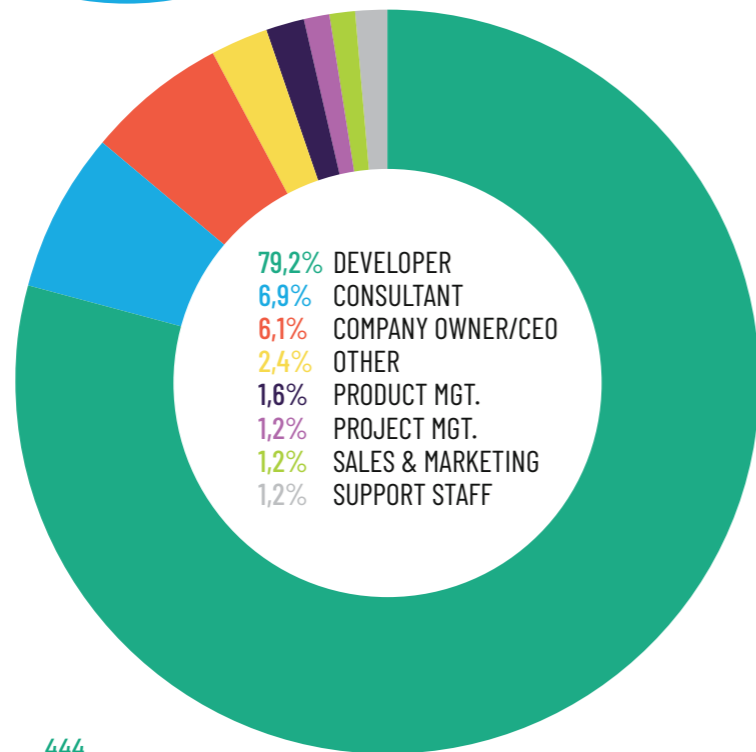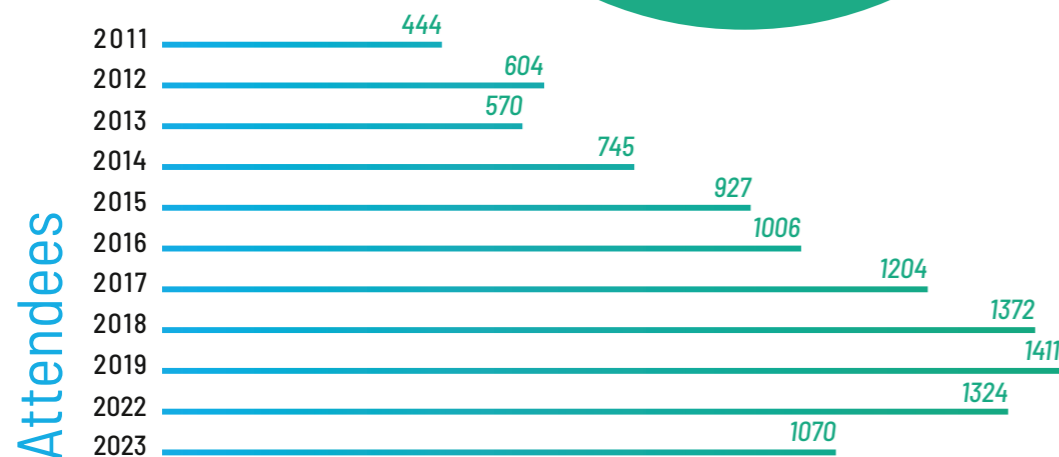
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Sponsorship Packages

	PLATINUM*	GOLD+ *	GOLD	SILVER	BRONZE	VISIBILITY
PRICE (in Euro)	10950	8950	7650	6450	5250	2350
ONLINE BENEFITS						
Logo on all pages of conference website	✓	✓	✓	✓	✓	✓
Logo and company profile on sponsors page	✓	✓	✓	✓	✓	✓
Logo on e-mail communications	✓	✓	✓			
Blind mailing to all attendees prior AND after the conference	✓					
Downloadable brochure added to your sponsors page	✓					
Logo and company profile in conference app	✓	✓	✓	✓	✓	✓

(*) Total number of **Platinum** & **Gold+** sponsors is 8

CONFERENCE BENEFITS	PLATINUM	GOLD+	GOLD	SILVER	BRONZE	VISIBILITY
Logo and company profile in the conference guide.	FULL Page	FULL Page	FULL Page	1/2 Page	1/2 Page	1/2 Page
Full page advertising in conference guide (no recruitment activities)	✓	✓	✓			
Full conference registration for members of sponsor's staff	4	4	3	2	1	
Extra tickets to attend the Walking Dinner & Expo Area on Thursday	3	3	2	1		
Logo placement on screen in session rooms	✓	✓	✓	✓	✓	✓
Logo placement at entrance and on conference bags	✓					
Presentation slot in Expo Area during breaks	✓	✓				
Permanent booth in Expo Area (see further for specs)	✓	✓	✓	✓	✓	
Priority placement in Expo Area	✓					
Discount of 20% for extra full conference tickets (group discount does not apply)	✓	✓	✓	✓		

Goodie Shop

Motivated by participants feedback, and for environment-friendly reasons, we don't provide a conference bag for each participant. As a sponsor, you can distribute your goodies in the Goodie shop, operated by a hostess.
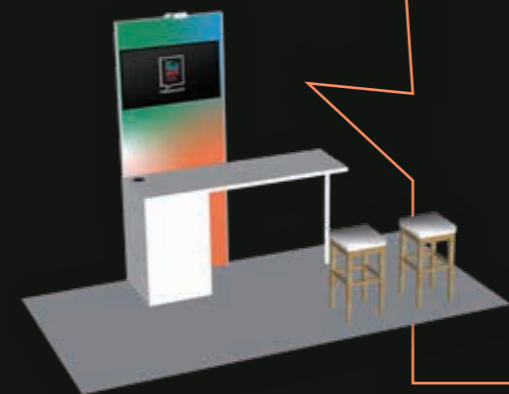
Booth Details
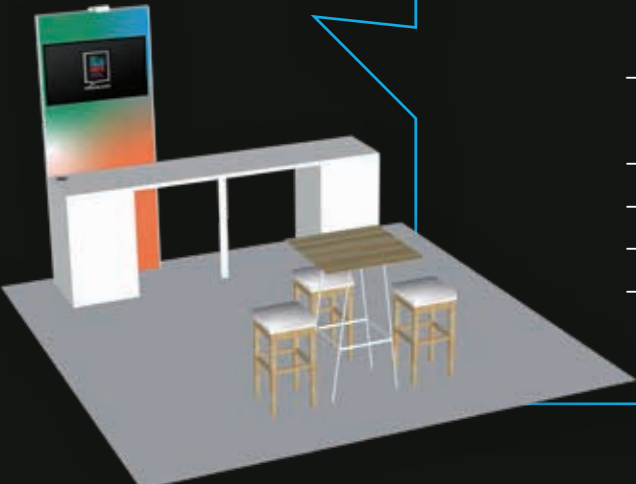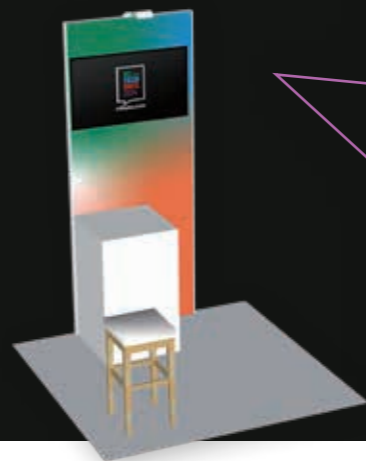

PLATINUM SPONSOR
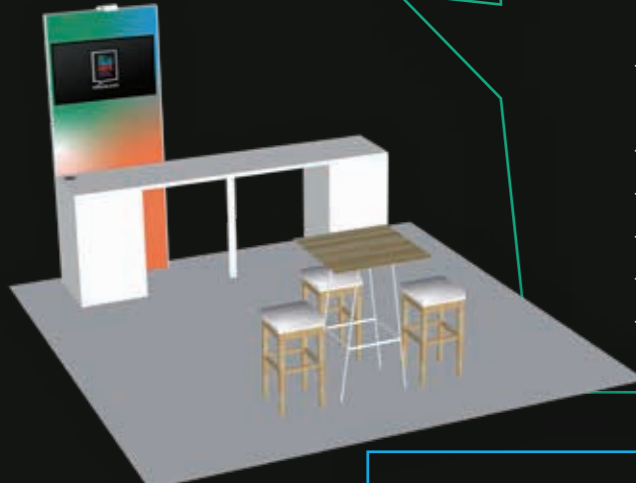
- Booth space 4m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 3m tablet
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with 2 cupboards (60x60x100cm) to store your belongings
- 3 High stools and 1 high table
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth
- Priority placement in Expo Area

SILVER SPONSOR

- Booth space 2m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 2m tablet
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with a cupboard (60x60x100cm) to store your belongings
- 2 High stools
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

GOLD+ & GOLD SPONSOR

- Booth space 4m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 3m tablet
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with 2 cupboards (60x60x100cm) to store your belongings
- 3 High stools and 1 high table
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

BRONZE SPONSOR

- Booth space 2m x 2m
- Back panel with standard layout of 2m50 height and 1m width
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with a cupboard (60x60x100cm) to store your belongings
- 1 High stool
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
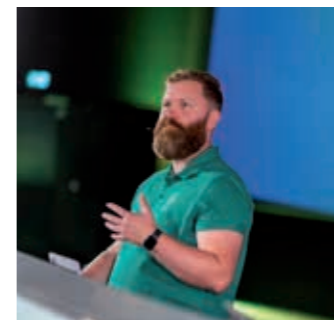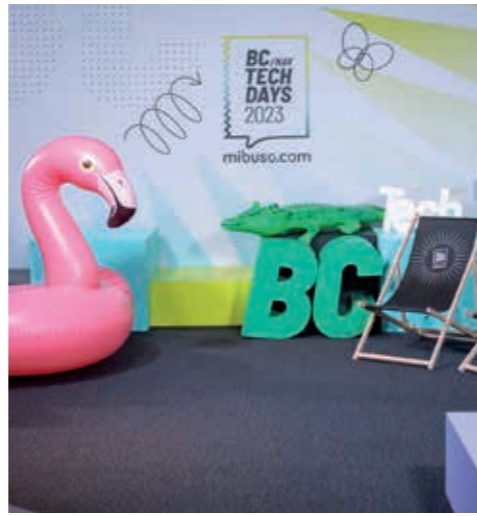- Badge reader to collect attendee details on your booth

Booth Extras

CAN BE ORDERED UPON REQUEST
- TFT screens
- Laptops
- Plasma screen on high floor-support (40", 50")
- Display shelves

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Conference Impressions
BC TechDays
2023

> I really like the cinema as venue: many rooms, much space and overflow rooms are a very very good concept.

www.bctechdays.com

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" This year had great sessions and great new speakers, great networking and great beer – So great noone is above each other.

SINCE 1999

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